COURSE SPECIFICATION

Course Aimand Title	BA (Hons) Football Business and Finance	
Intermediate Awards Available	Certificate of Higher Education Diploma of Higher Education	
	Ordinary Degree	
Teaching Institution(s)	UCFB Manchester Campus UCFB Wentbley	
Alternative Teaching Institutions (for local anangements see final section of this specification)	n⁄a	

Course Aims and Learning Outcomes

The main educational aims of the course are to

Prepare students for a business career in the football industry.

Provide students with a detailed knowledge of the football industry, with particular reference to its structure, principal stakeholders, governme and regulation

Enable students to develop the communication, analytical and problem solving skills demanded for career advancement in the football industry.

Provide students with knowledge and understanding of core business, accounting and finance and management concepts.

Enable students to confidently apply accounting and finance principles and practice in the context of the football inclustry.

Utilise professional relationships to provide students with univalled opportunities to engage with industry throughout the course.

What students will learn

Knowledge

Evaluate core business finance and management concepts in the context of the football industry.

Analyse the national and international environments in which the football industry operates.

Explainnational, regional and global football league structures.

Explain the role and influence of football governing bodies and other principal stakeholders at national and international levels.

Evaluate governance and legislative frameworks applicable to the football industry.

Employ core accounting and finance terms, concepts and tools.

Use the processes involved in generating key financial data.

Evaluate the impact of corporate governance and financial reporting on business decisions.

Illustrate the challenges faced by organisations when applying UK and international accounting practices.

Thinking skills

Engage in critical thinking analysis, synthesis and decision making to solve problems.

Solve problems concerning business and finance contexts. Apply existing fiameworks to new contexts and situations. Explore professional knowledge in new environments.

Subject Based Practical skills

Select, justify and apply business and management tools and techniques to propose solutions to a range of management and financial problems in the football industry.

Develop a budget to justify financial planning decisions.

Skills for life and work (general skills)

Engage in critical thinking analysis, synthesis and decision making Communicate information clearly and coherently in a range of forms relevant to intended audiences. Work harmonicusly and productively with others to achieve shared outcomes. Manage time effectively in order to meet deadlines and achieve performance targets.

Identify, access, evaluate and apply electronic resources to address problems and questions.

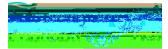
Collect, analyse, interpret and apply numerical data using relevant software packages and m (yı

Learning and Teaching

This course will engage learners in two ways.

Firstly, students will be engaged through the medium of taught face to face lectures, seminars, workshops and practical sessions during the academic year. During these sessions students will have the opportunity to have contact with academics and practitioners immersed in the football industry. Clear links will be made between activities and formative support of the students' assessed work (feed forward) and detailed feedback on work that has been completed will be provided Further formative assessment opportunities will be provided during face to face sessions and via online discussion activities in which students will be encouraged to share thoughts with each other and with the tutor.

Secondly students will receive materials via the online UCFB/GIS learning platform, where students workthough information provided in each session based on the core



Assessment

A range of assessment types are used across the course, as appropriate to each module. Assessment is predominantly continuous, employing items that will include academic essays, reports, presentations, portfolios and reflective writing Applied assessment tasks are used as far as possible to enable students to link theory with practice, thereby assessing knowledge and understanding alongside subject specific skills and key skills.

Knowledge is assessed by

- Causewark
- Essays/Reports
- Examinations

Thinking skills are assessed by

- Čausevak
- Examinations
- Projectwork

Practical skills are assessed by

- Practical reports
- Particio completion
- Business Modelling

Skills for life and work (general skills) are assessed by

- Projectwork
- Grapvak

WorkerStudy Placements

n⁄a

Cause Stucture

All courses are credit rated to help you to understand the amount and level of study that is needed

One credit is equal to 10 hours of directed study time (this includes everything you do e.g. lecture, seminar and private study).

Credits are assigned to one of 5 levels:

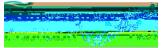
3 Equivalent instandard to GCE 'A' level and is intended to prepare students for year one of an undergraduate degree course.

- 4 Equivalent instandard to the first year of a full time undergraduate degree course.
- 5 Equivalent instandard to the second year of a full-time undergraduate degree course.
- 6 Equivalent instandard to the third year of a full-time undergraduate degree course.
- 7 Equivalent instandard to a Master's degree.

Courses are made up of modules that are each credit weighted

The module structure of this course:

4	UD4006	Business	20	Cone	N
4	UD4010	Environment Introduction to Football Finance	20	Care	N
4	UD4000	Inclustry Competencies (Mental Wealth)	20	Care	N
4	UD4004	Understanding Sports Fan Behaviour	20	Cae	N
4	UD4009	Introduction to Football Economics,	20	Care	N



		Ethics, Tax and Law			
4	UD4001	Financial Management Infometion Systems and Internal Controls	20	Care	N
5	UD5006	International Football Business Analysis	20	Care	N
5	UD500B	Intermediate F		al	

